

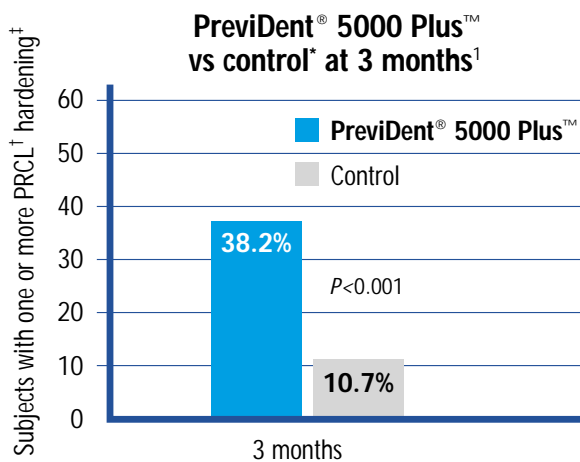


PreviDent[®] 5000 Plus[™]

(1.1% SODIUM FLUORIDE) Prescription Dental Cream

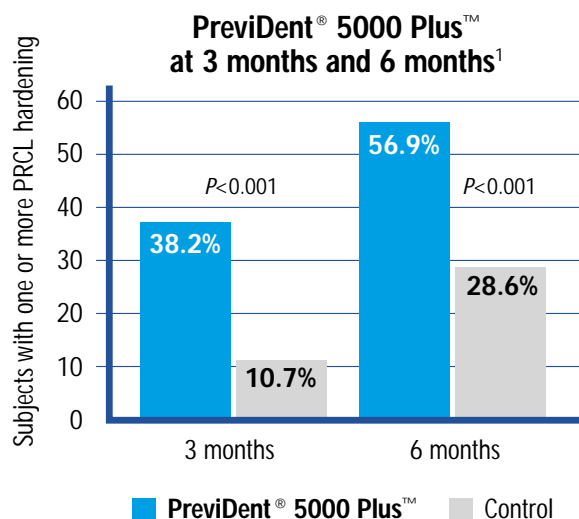
Proof of significant reversal:

Significant reversal of root caries at 3 months and 6 months¹



Impressive results in just 3 months¹

- PreviDent[®] 5000 Plus[™] patients were significantly more likely to have one or more lesions harden
 - 38.2% vs 10.7% control
 - More than 3 times better than control



PreviDent[®] 5000 Plus[™] patients' results improve over time¹

- Results at 3 months: 38.2%
- Even more impressive at 6 months: 56.9%

* 1100 ppm fluoride toothpaste

[†] PRCL = Primary Root Carious Lesions

[‡] Lesion hardness comparable in texture to surrounding healthy dentin

Worldwide leader in oral care.

